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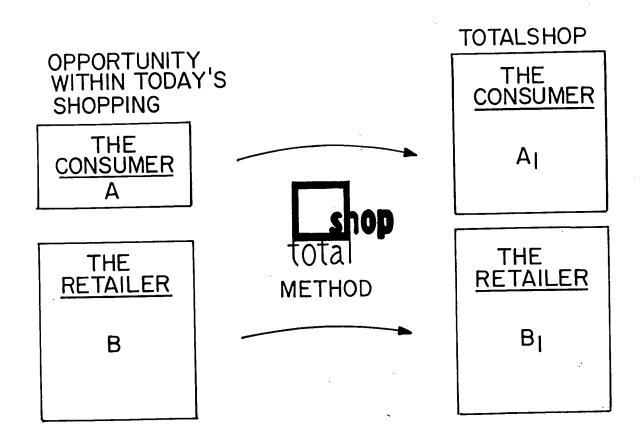


FIG.I



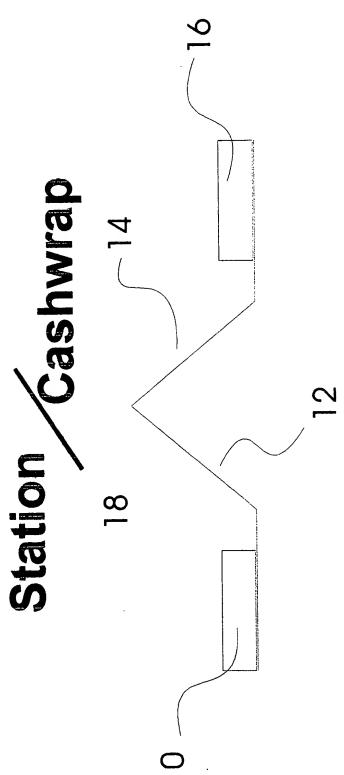
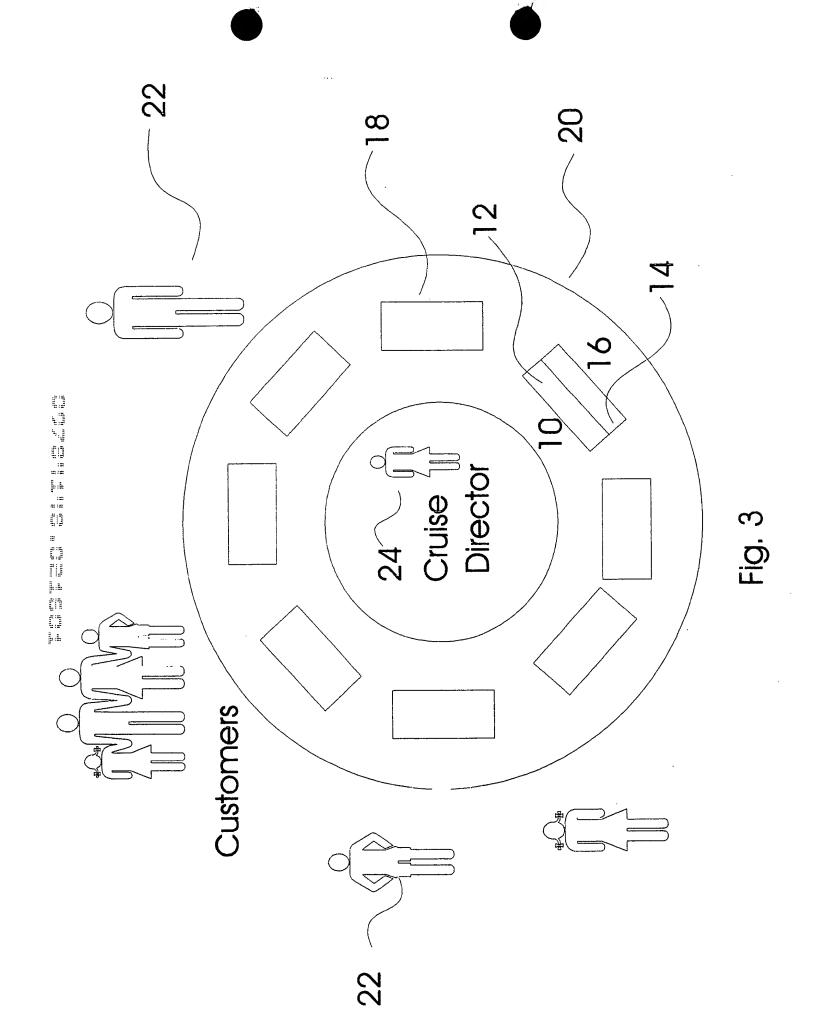


Fig. 2



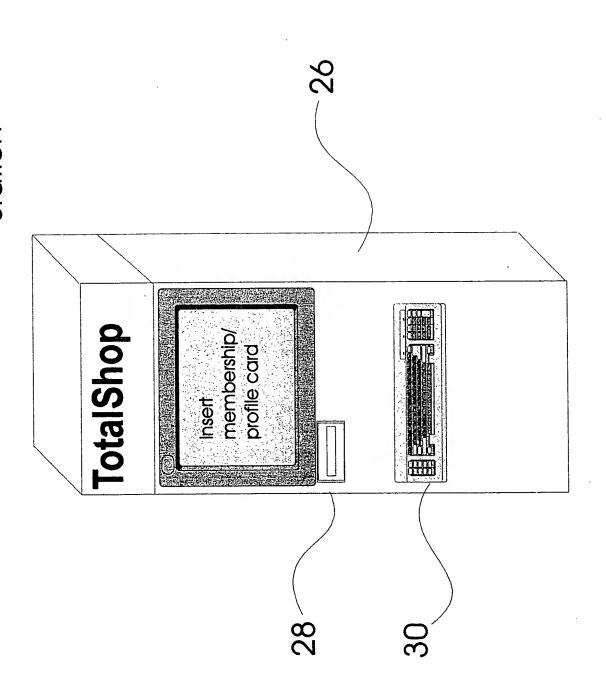
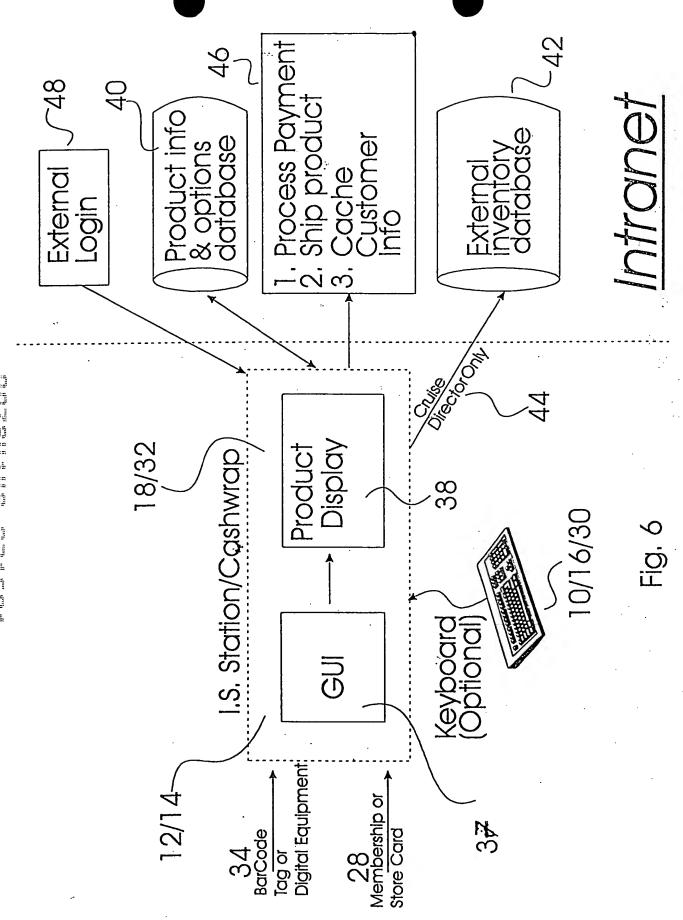
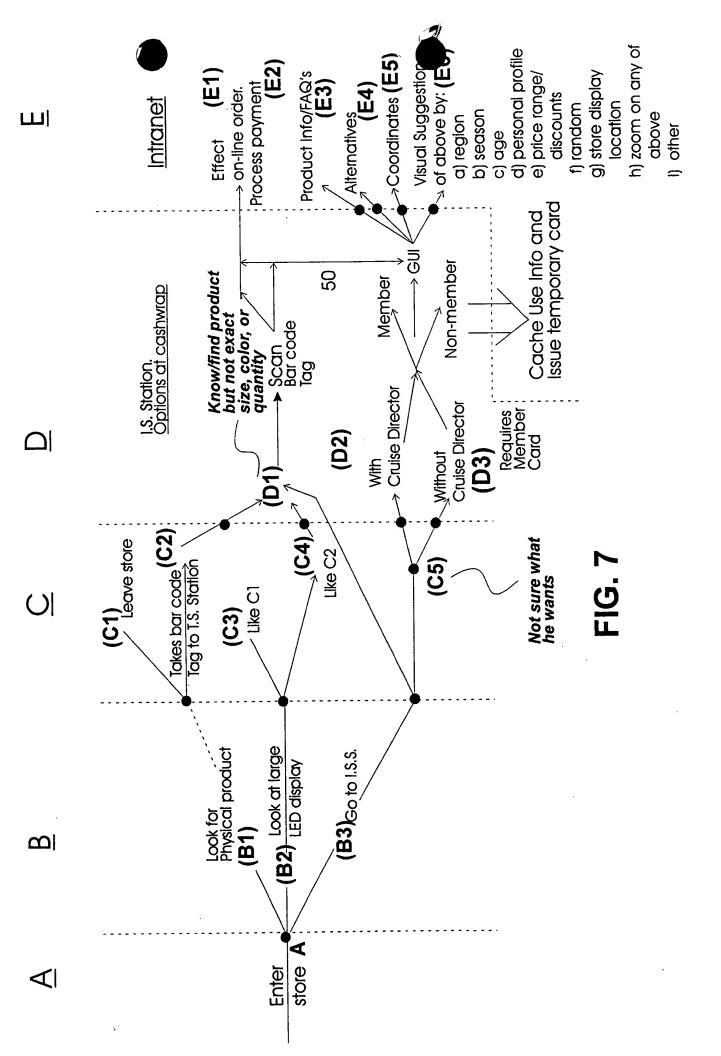
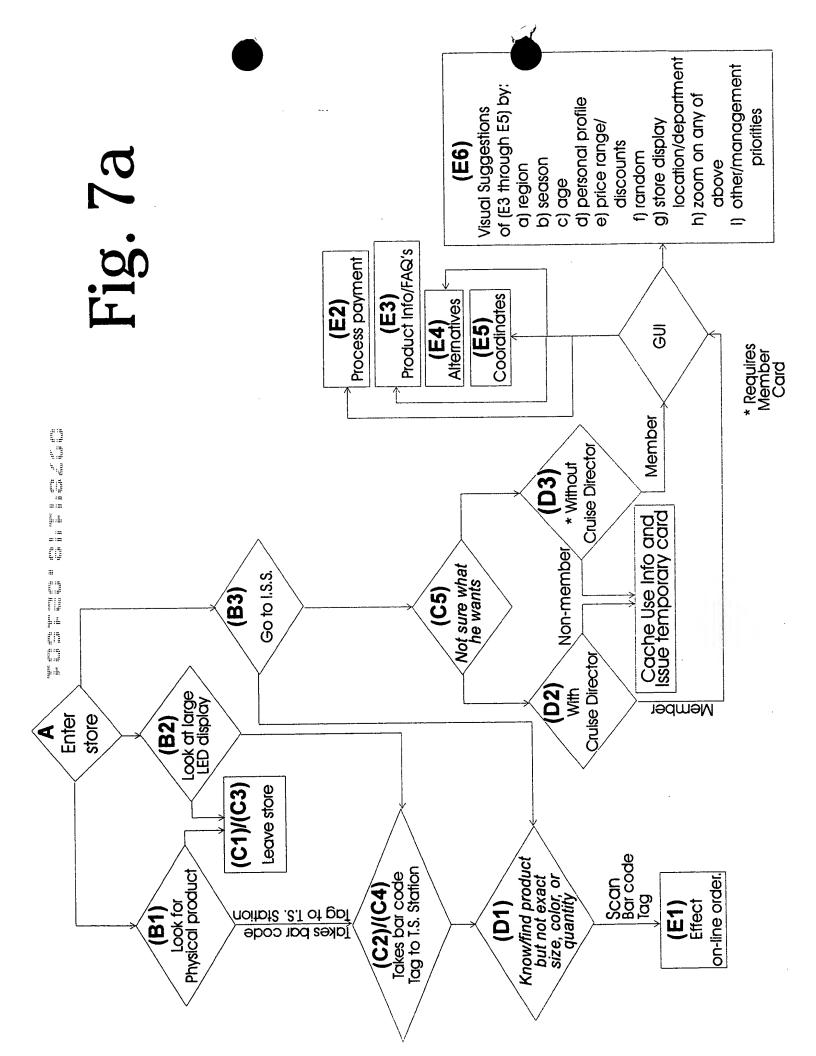


Fig. 4

Fig. 5







Data Object Model

Consumer

Product

Data

- 1. Product ID

- 2. Region
 3. Season
 4. Personal profile type
 5. Price
 6. Barcode
 7. Product Info FAQ

4. Member/Non-member

Region
 Age
 Sex

Data

1. Register

Methods

2. Login 3. Order

Methods

- 1 Alternatives
- 2. Coordinates

Cruise Director

- Product ID
 Store ID
 IS Station/Cashwrap ID

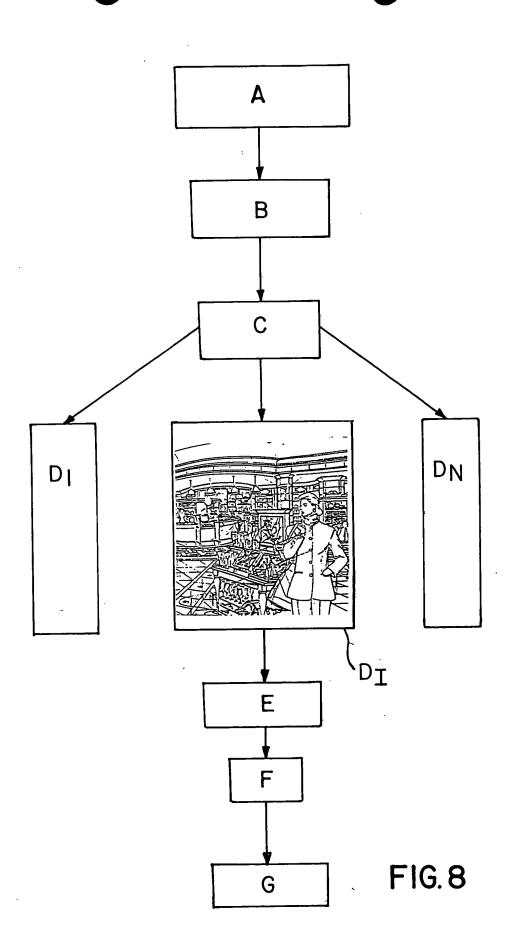
- 4. Discounts
- 5. Store display location
 - 6. Locate Product

Fig. 7B

Data

Methods

- Accessorize
 Re-order
 - 3. Deliver



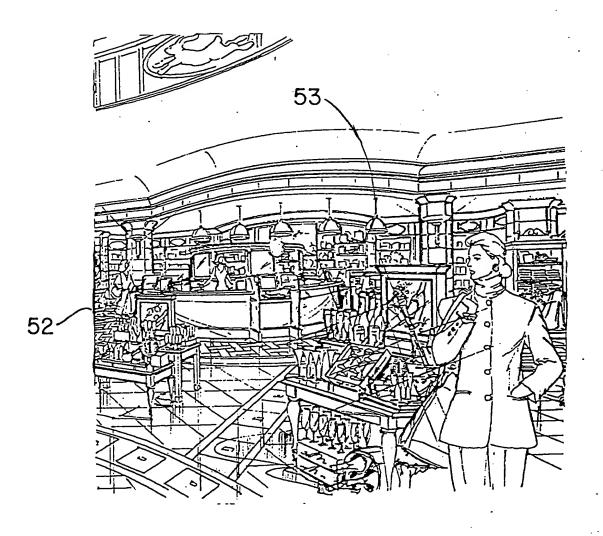


Fig. 9

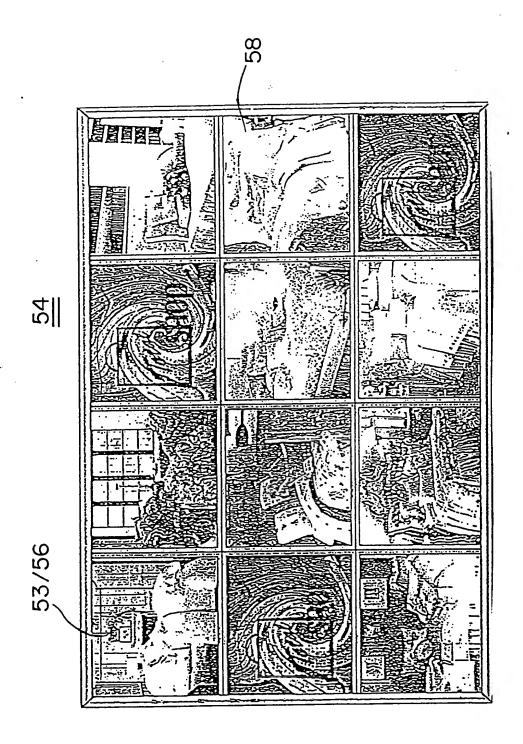


Fig. 10

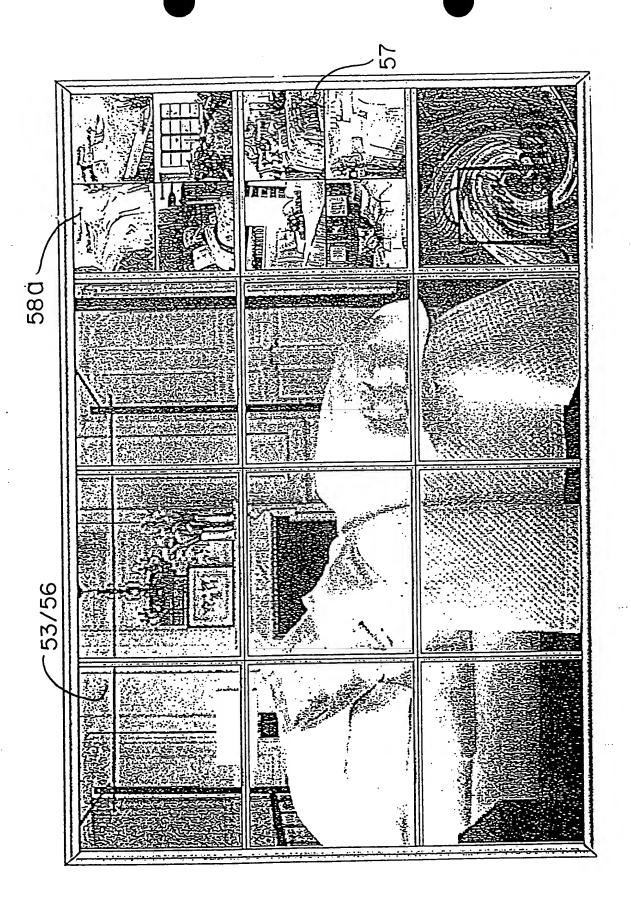


Fig. 11

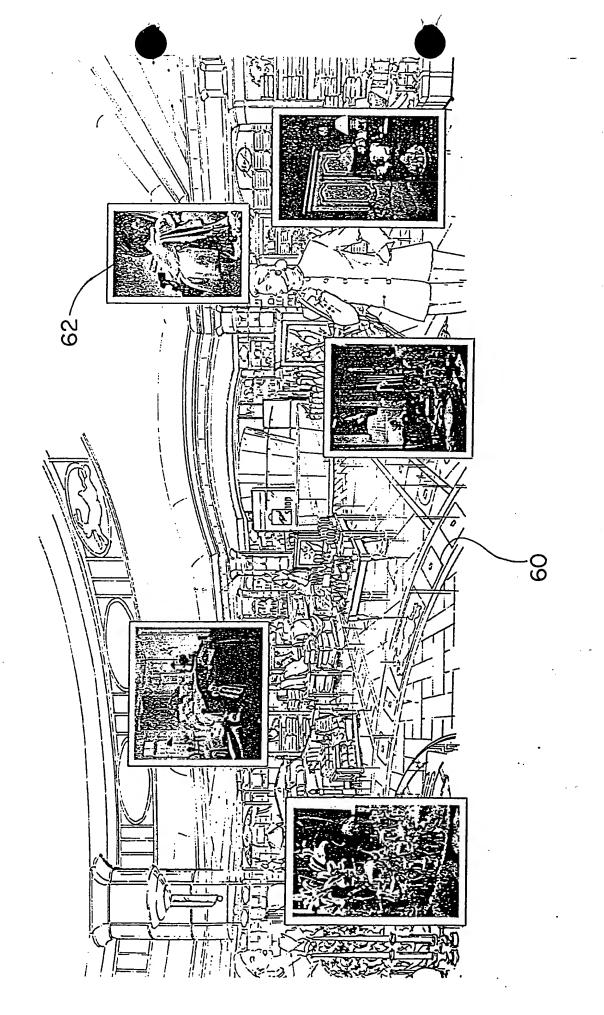


Fig. 1

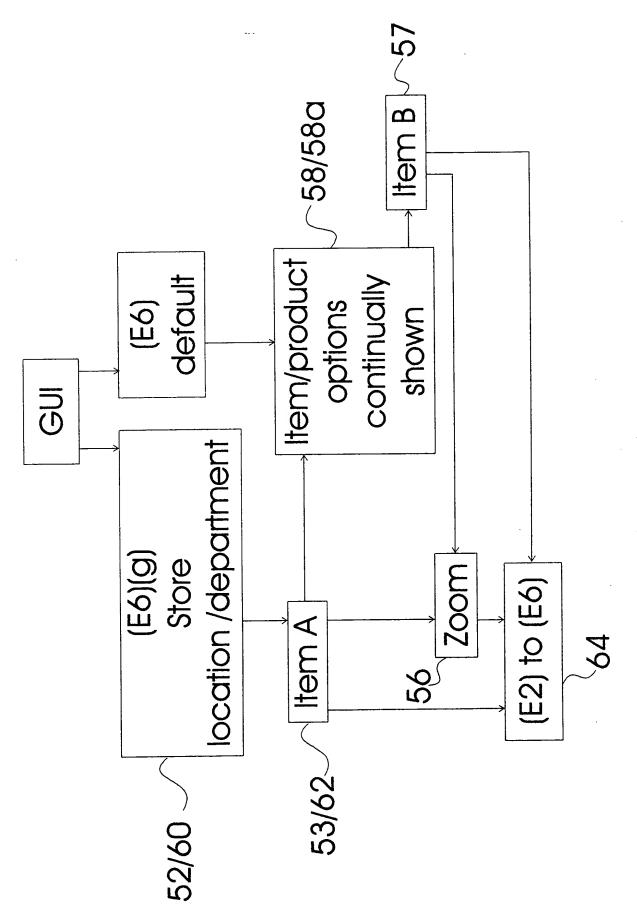
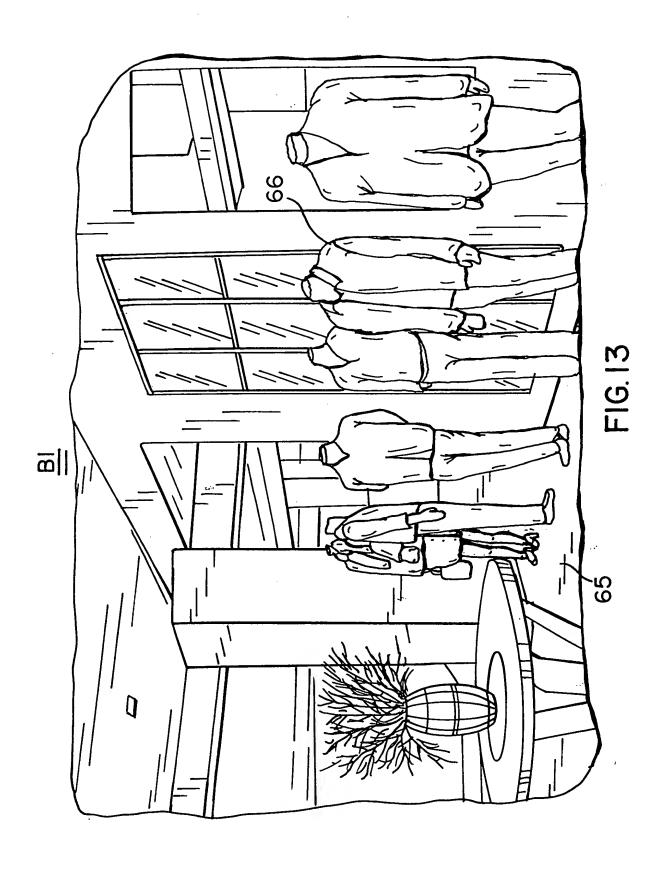


Fig. 12A



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